



## Ashtons Charitable Trust Application Guidelines

The Ashtons Charitable Trust consider applications for funding from charities based in Cambridgeshire, Essex, Norfolk and Suffolk twice a year in October and again in April.

Applications will only be considered from registered and exempt charities who fit all of the following criteria:

1. Be based in the East Anglian region and can demonstrate that it carries out positive work in the community and that such work must:
  - 1.1 address a community issue;
  - 1.2 provide a good long-term benefit to the community; and
  - 1.3 support ethical values and principles.
2. Provide services to communities based in Cambridgeshire, Essex, Norfolk or Suffolk.
3. Are applying for funds up to a maximum of £1,000 per year\*.
4. Can demonstrate what the funds will be used for. Running costs are not sufficient use of Ashtons Charitable Trust funds – we wish to see tangible goods or services benefitting from our money.
5. Will provide your company logo and permission to name your organisation as a benefactor of Ashtons Charitable Trust Funds. This information will be shared on the trust's website, in press releases and on social media.

\* Applicants are only permitted to apply for funds once a year, whether successful in securing funds or not.

If you would like to apply for funding from the Ashtons Charitable Trust please complete the application form available on the website [www.ashtonscharitabletrust.org](http://www.ashtonscharitabletrust.org) and email it to [enquiries@ashtonscharitabletrust.org](mailto:enquiries@ashtonscharitabletrust.org) by the end of September for consideration in October and the end of March for consideration in April.

The firm's CSR Committee will meet to consider all applications and will contact successful applicants within two weeks of the meeting and unsuccessful applicants within one month of the meeting.